

## ***Technology Transfer Program***

By combining our exclusive expertise with your newly acquired CTZoom technologies, you will have everything you need to take full advantage of our state-of-the-art solutions. Our training programs give you instant access to over a decade of proven performance and experience in the field. Let us help you and your department heads make sense of all of the new information you will be confronted with and discover everything you need to know about CTZoom.

### **Program**

The CTZoom technology transfer program covers all of the documents provided by CTZoom and analyzes their use, interaction, rules and distribution within the various departments of your organization.

The program components focus on the following documents:

- Presentation documents
- Project outlines
- Proposal documents
- Execution documents
- Operations, maintenance and warranty documents
- Marketing and advertising documents
- Reports documents

### **Objectives**

The CTZoom Technology Transfer Program will enable participants to organize their sales and marketing department so that they can start offering PortaZoom services to a professional, well-informed clientele as quickly as possible. It will give you the tools to help your clients determine their needs and establish the necessary procedures to ensure a clear, well-organized mandate for your operations department. It will also help you develop the skills required to successfully prepare and negotiate public tenders. By the end of the program, you will have a clear understanding of the relationship between the CTSpec database, your clients' needs and PortaZoom solutions and will be able to better pinpoint the cost of each of the activities related to sewer and manhole inspections.